

Mark Medice Joins LawVision

By [LawVision](#) on November 1, 2018

LawVision is pleased to announce that [Mark Medice](#) has joined the company as a Principal in the Strategy Group. Mark joins LawVision with over 20 years of leadership experience providing and applying data solutions to the most pressing challenges facing law firm leaders. Mark launched the Peer Monitor program and led it for 10 years, during which time he created the Peer Monitor Index and built the program into the industry leader in competitive economic benchmarking. Immediately prior to joining LawVision, Mark led new initiatives around analytics and data science with Intapp.

With Mark's hiring, LawVision also announces the launch of its *Financial Performance and Data Science Practice*, which Mark will lead. As Mark describes it, "This practice includes all the services and expertise needed to help law firm leaders quickly prepare, process, develop, interpret, and act upon data associated with tactical high risk/return decisions such as pricing and work intake as well as strategic challenges such as determining how to measure progress against goals, developing new metrics to measure and drive team-based performance, innovation around the delivery of legal services, BI/CI, and predictive analytics, to name a few."

[Mike Short](#), a Principal with LawVision, adds, "This is built for law firm leaders who are looking to make a real impact on financial performance by quickly creating data-driven analyses and solutions. Unlike many current and costly approaches that take years to successfully implement, Mark knows how to quickly apply existing data to the challenge at hand. Then, if the need is recurring, Mark can assist with adding the sophistication of a supporting system over time."

[Joe Altonji](#), also a Principal with LawVision, views Mark's addition to the LawVision team as much more than simply growing the company. "Mark's skill set perfectly positions LawVision for the future. The next generation of law firm leaders will approach problem-solving, strategic thinking, planning, and decision-making differently than current leaders do, due simply to the availability of more data, more tools to manipulate the data and, ultimately, the ability to turn that data into useful insights and market wisdom. Mark's experiences and contacts uniquely position him among the leaders of the legal industry's innovation drive."

Mark is based in Pittsburgh, Pennsylvania and can be reached at mmedice@lawvision.com.