

# Why Choose Strategic Pricing AI Advisor?



## Client Conversations and Pricing:

Equipping your partners with the principles and skills to navigate pricing discussions with clients confidently.



## Know Your Value. Own It:

Help your team see—and communicate—the worth of their work.



## Fresh Thinking. Smarter Pricing:

Open the door to modern pricing strategies that reflect today's clients and today's work.

## Strategic Pricing AI Advisor

### Feature List

**Objection Guide:** Step-by-step guidance through pricing objections with key talking points to help you navigate difficult conversations with confidence.

**Practice Mode** Practice handling objections with AI feedback on your responses, allowing you to refine your approach before client meetings.

**Industry Rates** Access market rate benchmarks and trends to position your services competitively and justify your value proposition.

**AFA Explorer** Explore Alternative Fee Arrangements with AI-supported selection and creation tools that align with your clients' needs and your firm's profitability goals.

**Letter Drafter** Generate professional client communications about rate changes that maintain relationships while ensuring proper value capture.

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Contact Mark Medice today:  
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