

## 2023 Practice Group Professionals Roundtable Membership

Thank you for your continued participation in the Practice Group Professionals (PGP) Roundtable. We continue to work hard to ensure these roundtables provide tremendous value to you, your colleagues, and your firm, particularly during these challenging times. We appreciate that many of you face tight budgets again for next year and so need to justify your continued membership in the Roundtable. So, for another year, we have kept the membership dues the same with no increase. Also, to assist you in "making the case" for your firm's participation, we have compiled the following information.

## Why Belong to LawVision's Practice Group Professionals Roundtable?

We designed the PGP Roundtable to provide individuals who work closely with department heads, practice group leaders, and other law firm partners in practice management positions with a forum for energetic and strategic discussion. Our members appreciate participating in the Roundtable because it is the only professional association forum focused solely on practice group and department management roles. Also, members can gain insight from LawVision consultants who have experience helping over one hundred firms with their practice management issues. All discussions are confidential to the Roundtable members.

**Professional Development:** Professional training and development are crucial for most law firms. Many of your firm professionals belong to groups that provide training to non-legal roles, such as the Legal Marketing Association and the Professional Development Consortium. This Roundtable offers regular training and education for Practice Group Professional roles, supporting the essential contributions these critical roles make to your firm's continued profitability, lawyer engagement, and success. This Roundtable costs less than the annual membership and conference fees for comparable professional groups for your marketing or PD professionals.

**Sharing of Best Practices:** Roundtable members frequently tell us that they value sharing best practices gleaned from the real-life implementation of practice management programs and tools. The Roundtable's goal is to bring together individuals in similar roles to share ideas and experiences in their positions, participate in interactive presentations led by guest speakers, and discuss the "best practices" their firms are implementing. Some topics of interest suggested by our members for 2023 are:

- Process improvement
- Innovation at the practice level
- Onboarding and integration
- Profitability and financial metrics
- New technologies used at the practice level/practice automation
- Practice group business planning
- Financial management, budgeting, and rate-setting
- Market trends / business and competitive intelligence
- Case studies of law firms' implementation of practice management
- Talent engagement



**Ideas You Can Leverage in Your Firm:** Besides the gems of information from others who have been there and done that, you will also benefit from:

- Meeting materials and handouts, including speaker presentations
- Access to the PGP Roundtable member portal, including past meeting materials and recordings
- Between meetings, members communicate using our private LinkedIn page.

**Peer Networking Opportunities:** During each session, attendees can build their professional network. The break-out sessions provide a chance to meet others in similar roles while sharing ideas, challenges, and approaches. You will learn as much from what works as you do from what does not.

New benefits this year: We have committed to giving you even more.

- <u>Two hybrid meetings:</u> We will hold two in-person/hybrid meetings (March New York and November – DC) with cocktail receptions. For the in-person meetings, Tier 1 members can have up to 2 people attend in-person or virtually, and Tier 2 members can have up to 5 people attend in-person and unlimited virtual attendees.
- <u>Three virtual meetings:</u> We have added these additional sessions without the cost of travel. For virtual meetings, Tier 1 members can have up to 2 people attend, and Tier 2 members can have unlimited attendees.
- <u>One Veterans Meeting:</u> will be offered at no additional cost before the first day of the hybrid meeting in the fall
- <u>One Bootcamp</u>: will be offered at no additional cost before the first day of the hybrid meeting in the spring

## Continued benefits:

- Access to prior meetings recordings and documents in the member portal
- Access to the LinkedIn PGP Roundtable group
- 20-percent discount on all open programs offered by LawVision and Positive Pricing (including single enrollment in the online LPM courses)

## 2023 Meetings:

- January 25: 11:00 am 3:00 pm ET: Zoom
- March 1 2: Noon Day 1 (12 5 pm ET) & Day 2 (9 am 1 pm ET): Hybrid
- June 7: 11:00 am 3:00 pm ET: Zoom
- September 13: 11:00 am 3:00 pm ET: Zoom
- November 8 9: Noon Day 1 (12 5 pm ET) & Day 2 (9 am 1 pm ET): Hybrid