Earn the LPM LaunchPad™ Certificate in Fundamentals of Legal Project Management



All registrants receive a copy of, <u>Implementing Legal</u> <u>Project Management –</u> <u>The Legal</u> <u>Professional's</u> Guide to Success

LawVision Group has been voted "Best Legal Project Management Consultant" as part of the <u>AI 2015</u> <u>Legal Awards</u>.

# Legal Project Management Training

## November 7 - 8, 2016

Presented by: Susan Raridon Lambreth Principal, LawVision Group LLC and LPM Institute

Hosted by: Simpson Thacher & Bartlett LLP 425 Lexington Avenue New York, NY 10017

Hosted at offices of:





Creating Competitive Advantage



The LPM Institute is pleased to offer a comprehensive two-day workshop on legal project management. Register today for this workshop and learn the fundamentals to efficiently and effectively manage your matters or engagements. This hands-on program will demonstrate how proven project management principles can be successfully applied to legal work and teach you how to implement project management in your legal organization. Our deep experience in the legal market makes this program uniquely useful to those who are seeking to gain and apply effective project management skills in the legal arena. In this program you will...

- · Learn how to adapt proven project management best practices to the legal industry
- Understand the phases of legal project management
- Apply with tools and processes to successfully manage internal and external client demands
- Work through case studies based on actual legal matters
- Apply principles and processes to a case study so you can learn how LPM can work on your matters



LPM Institute was founded as an informational resource to law firms and legal departments on developing and implementing LPM in their organizations. The Institute offers legal project management and process improvement training courses, consulting and informational resources for LPM. Susan Raridon Lambreth, Principal with LawVIsion Group and a former Hildebrandt partner for 20 years founded the Institute. She and Carla Landry developed the first certification course in project management for lawyers in early 2010 and since then, over 3,000 lawyers have taken these courses, including 600 who have completed the certification.

Register today at: Legal Project Management Training Registration



#### Susan Raridon Lambreth Principal, LawVision Group and LPM Institute

Susan Raridon Lambreth is a Principal with LawVision Group and founder of the LPM Institute. She is a recognized expert on practice and project management and leadership development and has trained over 5,000 partners in law firms on a variety of leadership and management topics affecting improved performance of practices and groups, including project management. She is a Yellow Belt in Lean Sigma/Process Improvement for Law Firms. She has worked with hundreds of law firms to enhance their ability to manage practices, projects and teams. *Ms. Lambreth is the author of leading books on practice group management and legal project management including:* 

- Optimizing Practice Management: Driving Profitability and Market Position
- The Power of Legal Project Management: A Practical Handbook
- Achieving Peak Performance Through Practice
  Management: A Practical Handbook\The Practice
  Group Leader's Handbook for Success.

Ms. Lambreth has consulted to law firms for over 25 years. Prior to that, she practiced law as a litigator.



#### Carla Landry Senior Consultant, LawVision Group

Carla Landry is a Senior Consultant with LawVision Group LLC. She has worked in the legal industry, both in-house and as a consultant, for more than 20 years. Prior to joining LawVision Group, Ms. Landry was a Senior Director in the Law Firm Strategy and Structure Practice of Hildebrandt Baker Robbins. Ms. Landry advises law firms on a variety of financial, strategic, and operational issues. She is a certified Yellow Belt in Lean Sigma/Process Improvement for Law Firms and has worked with firms to identify cost savings opportunities through resourcing operations and improving existing processes. Ms. Landry is also an adjunct faculty member at George Washington University, teaching Economics and Profitability of Law Firms as part of a master's program in law firm management. Prior to joining Hildebrandt, Ms. Landry worked as a manager in PricewaterhouseCoopers LLP's Legal Systems group. In that capacity, she served as a project manager leading an international, multi-disciplinary team responsible for the analytical and diagnostic processes related to an investigative database.

## LPM LaunchPad™

## Earn the LPM LaunchPad<sup>™</sup> Certificate in Fundamentals of Legal Project Management

Now in its fifth year, our Training Program offers attorneys and other legal professionals the opportunity to earn the LPM Certificate and understand the essential elements of legal project management. The course is taught by leading experts who have trained over 8,000 lawyers in project management, leadership and practice management, and who have industry experience from organizations who embraced project management concepts long before law firms. Thi skills-based workshop uses a mixture of law firm case studies, small group exercises and lecture to teach participant the skills they need to exceed client expectations for efficient and effective legal work.

## **Response to the program:**

Linda Salem, Executive Director, Reed Smith University "This was a very valuable program. The content was ver good, and it was reinforced through the exercises. I learned a lot from the presenters and from my fellow participants

What people are saying **Dominie Banfield**, head of Legal Project Management at Allens, Asia-Pacific "LawVision's legal project management training was excellent for our partners and senior associates. It helped them develop a strong set of skills in project management and offered them a changed perspective for engaging with clients. Ms. Lambreth was excellent – engaging and knowledgeable – and we all gained a lot from the workshop."

Shaun Temby, Partner at Maddocks Lawyers (formerly Norton Rose Fulbright), Sydney "I found this seminar to be an excellent introduction to both the concept of legal project management and also the business case for introducing this methodology to my practice. The seminar had a strong practical component and attendees will leave the seminar with a suite of tools that they can apply in their everyday working life to improve their project managemen capabilities. This seminar is a must for legal and support staff that are interested in the concept of legal project management but new to its everyday workings."

<u>Marina Makanova, Former Project Director at Dentons US LLP</u>: "Legal Project Management training offers a wealth of information on the subject. The modules in this course address critical issues with clear explanation of problems and how to deal with them step by step. I also found it highly beneficial to be in the room with other professionals facing similar challenges and exchanging ideas about ways to tackle them."

Alex Rahm, Department Operating Officer at Kilpatrick Townsend & Stockton remarked that the workshop was "very effective and well worth the time" adding that "the course provides an excellent framework for legal project management and includes practical exercises and approaches that one can immediately apply. I would recommend i for all those looking to implement project management and those needing a refresher course on effective project management."

Register Now At: Legal Project Management Training Registration

# Program Agenda: Day 1

## Why Attend?

The goal of the two-day training program is to teach the fundamentals of project management to law firm professionals by providing:

- A workshop-style approach where participants can learn specific skills and approaches to apply immediately to manage projects more efficiently and effectively.
- The opportunity to earn the LPM LaunchPad<sup>™</sup> Certificate in Fundamentals of Legal Project Management from the LPM Institute.
- Valuable material to take home including a course book with templates, guides and other instructional materials, as well as a Quick Reference Guide—a handy tool for applying key elements of legal project management when back at the office.

Day 1	November 7, 2016
9:00 a.m.	Session 1: Understanding Legal Project Management
	Program Objectives/Expectations
	Business Case for Project Management/Leading Firm Examples
	Introduction to Legal Project Management (LPM) Terminology
	Understanding LPM and Process Improvement and Their Interrelationships
	The LPM Institute Framework for Legal Project Management
	Small Group Exercise – Project Management In Action
10:30 a.m.	Break
10:45 a.m.	Session 2: The Engaging Phase of LPM
	Defining and Understanding Stakeholders
	Analyzing Stakeholders and the Impact on Your Project
	Developing Effective Scope of Work Agreements/Defining In and Out of Scope
	Setting and Managing Client Expectations
	Capitalizing Upon Your Firm's Resources to Get Started
12:45 a.m.	Working Lunch
1:15 p.m.	Session 2 continued
2:15 p.m.	Session 3: Planning Phase of LPM
	Understanding the Steps in the Planning Phase of LPM
	Details of a Project Plan
	Building a Work Breakdown Structure and Project Schedule
5:00 p.m.	Conclusion Day 1

Register Now At: Legal Project Management Training Registration

# Program Agenda: Day 2

## **Who Should Attend?**

- Practicing lawyers at all levels partners, associates, counsel and staff/contract lawyers
- Legal project managers
- Directors of LPM and/or pricing
- Finance professionals
- Practice management professionals practice group business managers and others helping practice group leaders run their groups
- Professional development directors interested in expanding their firm's offerings in project management training

Day 2	November 8, 2016
9:00 a.m.	Session 3: The Planning Phase of LPM (continued)
	Developing the Project/Matter Budget
	Using Budgeting Tools
	Case Study – Budgeting Exercise
10:30 a.m.	Break
10:45 a.m.	Session 3: The Planning Phase of LPM (continued)
	Risk Management Planning
	Communications Planning
12:00 p.m.	Lunch
1:00 p.m.	Session 4: The Executing and Closing Phases
	Communicating with the Client throughout the Engagement
	Resource Management – In and Outside the Firm
	Monitoring the Plan and Budget
	Using Budget to Actual Tools
	Dealing with Schedule and Scope Changes
	Negotiating Changes with Clients
2:45 p.m.	Break
3:00 p.m.	Session 4 The Executing and Closing Phases (cont.) / Wrap-Up and Conclusion
	Applying LPM to Your Matters Going Forward
	Key Takeaways and Action Planning
5:00 p.m.	End of Program

## Register Now At: Legal Project Management Training Registration

Registration Rates Early Bird \$2,395 (up to 9/26/16) Regular rate: \$2,695 (starting 9/27/16)





### **Cancellations & Refunds**

Cancellations and refund requests must be made in writing via email to <u>eva.booth@lawvisiongroup.com</u>.

No cancellations permitted within one week of the workshop. Seminars are held subject to enrollment. Dates, venue and program details are based on information available upon publication of the brochure, and may be subject to change. In the event of an attendee cancellation prior to two weeks before the start date, LawVision Group will make a full refund of any registration fees paid less a \$95 administration charge but assumes no liability for non-refundable transportation costs, hotel accommodations or additional costs incurred by registrants. Those wishing to cancel within two weeks of the program may request a deferral to a future program. No shows are not eligible for refunds. If you are unable to attend, you may substitute another individual to fill your spot. Please email eva.booth@lawvisiongroup.com.

#### **Group Discounts**

Please contact us to discuss rates for multiple attendees from the same firm at 615-377-3128.

#### Registration

Registrations on-line at <u>Legal Project</u> <u>Management Training Registration</u> or http://events.constantcontact.com/regist er/event?llr=q8belqmab&oeidk=a07ed3w cpnqea365f3c

### Disclaimer

LawVision Group has the right to refuse any registration at its own discretion. NO TAPE RECORDING PERMITTED

# Registration includes:

All workshop sessions Printed materials / handouts Meals and refreshment breaks

### **Payment Policy**

Registration fees are due in advance of the workshop. Registrants may pay by VISA, American Express, Mastercard or check. Please contact <u>eva.booth@lawvisiongroup.com</u> to pay with a credit card.

#### Confirmation

Registrations are guaranteed by receipt of payment. All registrants will receive email confirmation of registration. If you do not receive a confirmation, please contact eva.booth@lawvisiongroup.com.