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# Lawisien



Mike Short Founding Principal

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Michael (Mike) Short is a Co-Founding Principal of LawVision. He counsels law firms around the world on strategic, management, compensation, merger, and financial issues. Over the course of his over three-decade long career as a consultant to the legal industry, Mike has worked with well over 700 law firms. His client base ranges from small, "local" firms in many countries to large, multi-national operations.

The focus of his current client work is related to:

- 1. strategic assessments of the overall health and competitive positions of law firms;
- 2. the development and implementation of strategies for firms, practices, and client or industry teams;
- 3. all aspects of mergers & acquisitions;
- 4. the development of innovative Partner compensation systems that truly promote and reward teamwork and sharing;
- 5. facilitating leadership succession; and,
- 6. industry and client research via any of the many surveys he has developed over his career.

His client, in all cases, is the total law firm – not management or his primary point(s) of contact. He always strives to establish long-term relationships with each client, based on his ongoing role as a trusted confidant and counselor across all levels of the firm.

When not working on client projects, Mike is a regular blog contributor, a frequent speaker on leadership and management topics, and a constant researcher and analyst on the ever-evolving business of law.

Prior to co-founding LawVision, Mike has practiced with Hildebrandt Baker Robbins (at Thomson Reuters), Hildebrandt International, and the Law Firm Services Group at PriceWaterhouseCoopers.

#### **Key Service Areas**

- Al Strategy
- <u>Compensation Systems Partner & Associate</u>
- Growth Strategy & Opportunity Assessment
- Firm Strategy Development
- <u>Mergers & Acquisitions</u>
- <u>Managing Partner Roundtable</u>

#### Education

- Certificate Pending, Northwestern Kellogg School of Management AI Applications for Growth
- B.S., University of Maryland

## **Thought Leadership**

- Lost Momentum in the Evolution of the Law Firm Business Model (Blog: Feb 2022)
- Rhetorical Investment Questions for 2022 (Blog: Nov 2021)
- <u>A Practice That Needs to Stop (Some) Headhunters Charging a Premium for Diverse</u> <u>Talent</u> (Blog: Sept 2021)
- Who's Worrying About the Mental Health of the Law Firm Leaders? (Blog: Aug 2021)
- Commoditized Work Can be a Gold Mine...Particularly with the Use of an ALSP (Blog: July 2021)
- <u>What if Your Law Firm is NOT Getting Merger Calls?</u> (Blog: June 2021)
- The Next (Foreseeable) Disruption for the Legal Industry (Blog: Mar 2021)
- <u>A Rapidly Developing Law Firm Profitability Battle</u> (Blog: Dec 2020)
- Why So Many Law Firm Merger Attempts Fail (Blog: Sept 2020)
- Law Firm Mergers: A Primer Based on 30 Recent Merger Discussions (Blog: July 2020)
- <u>Guidance for Law Firm Leaders: The Legal Profession in a COVID-19 World</u>, contributing author, LawVision (Book: June 2020)
- <u>COVID-19 Recovery Playbook</u>, 4-Part Series in The American Lawyer (April 2020)
- Signs That Origination Sharing is NOT Working, The National Law Review (Sept 2018)
- <u>The Key to Leadership Succession with a Revered Managing Partner Certainty,</u> The National Law Review (June 2108)
- Law Firm Leadership is Like Walking the Dogs, The National Law Review (Feb 2018)
- <u>Create Answers to Important Rhetorical Questions in 2018</u>, The National Law Review (Jan 2018)
- Is Your Culture Putting Your Firm at Risk? ALA's Friday Fast Five (Aug 2017)
- <u>Competing in the Future The Need for New Thinking on Law Firm Strategic Advantages</u> with Joe Altonji, Co-Founding Principal, LawVision | The Independent Business Law Firm (Dec 2016)
- <u>Client Relationship Training: A Strategic Challenge Facing Many Law Firms</u>, LawVision (updated July 2015)
- <u>Competing in the Future The Need for New Thinking on Law Firm Strategic Advantages with Joe</u>

Altonji, Co-Founding Principal, LawVision | Managing Partner Series, Thomson Reuters (March 2015)

• <u>Winners and Losers: A Special Report</u> with Joe Altonji, Co-Founding Principal, LawVision

### Awards & Recognitions

• Law Dragon Global 100 – Leading Consultants and Strategists to the Legal Profession 2018, 2020-2021