

LawVision and nSource Announce Strategic Alliance

By [LawVision](#) on November 15, 2016

LawVision, a leading legal consulting firm, announced today a strategic alliance with nSource, a law firm operations consultancy that has developed a series of outsourcing solutions including a marketing and business development operations offering designed for large and mid-sized law firms.

[Mike Bryant](#), CEO of nSource spoke of the alliance stating, "We have found that when law firms are willing to let go of tactical marketing and business development activities, service levels increase and operating costs decrease." He added, "Firms are then able to redirect savings toward high impact projects such as LawVision's Business Development programs."

[Jim Cranston](#), co-founding Principal of LawVision agrees, "In today's legal environment, client demands and competition are dictating greater efficiency, modern systems and improved internal processes. Our alliance with nSource gives our clients access to best in class performance improvement and cost reduction solutions for non-strategic and repeatable marketing functions. It's just one more step in the evolution of the new legal industry."

About LawVision: LawVision offers a comprehensive set of services to law firm leaders, from strategic planning and partnership compensation to mergers & acquisitions and building firm revenue, and creating efficiency and driving revenue and profitability via tailored services related to Legal Project Management and/or Process Improvement. We have over 100 years of helping professional service firms. For more information, visit www.lawvision.com.

About nSource: nSource delivers consulting, technology and managed services which drives service improvement, efficiency and cost savings. Our domain experts work with law firm leaders to streamline routine, tactical workflow prevalent in support functions such as; Marketing, Accounting, New Business Intake/Conflicts, Secretarial Function Transformation, IT, and Recruiting. For more information visit www.nsourcemanage.com.